



KEYNOTE SPEAKER

DR. CATHERINE VAN HEERDEN

**FOUNDER
THINKING DYNAMICS**



Catherine is driven by her passion for people and her obsession with adding real value to Business, Corporates, Entrepreneurs and Individuals. She holds a Doctorate in Psychology, having submitted a dissertation on the Science of human transformation: Getting Unstuck. This is through the Open Commonwealth University in the UK. She founded a training and development business 25 years ago, called Thinking Dynamics which offers a wide variety of training programmes in the areas of business strategy, facilitation, leadership development and improved team performance and relationships. Catherine is an internationally accredited master trainer for Dr. Edward de Bono in South Africa – one of only 20 in the world. Dr. de Bono is an internationally renowned teacher and author in the areas of thinking and innovation. She has worked with various corporations such as the JSE, Coca Cola, The Foschini Group, South African Reserve Bank, Nedbank Ltd. Standard Bank, Sasol, John Deere, Emerald Casino Hotel, Heineken, Novo Nordisk, Hollard, Hensoldt, SAAB, Absa Bank, WBHO Construction, Unisa, University of Pretoria, Oceana Group and many others. The value Catherine brings to her clients is evident in the repeat business and long-term relationships she has formed over the years. She is also highly sought after as an Executive Coach to various CEO's and other senior leaders in this country.