



**TRACK SPEAKER**

**GEOFF MCDONALD**

**GLOBAL ADVOCATE & CONSULTANT  
FOR MENTAL HEALTH IN THE WORKPLACE**



Previously the Global Vice President Human Resources, Talent, Marketing, Communications, Sustainability & Water, Geoff recently left Unilever after 25 years in a truly global career, especially emerging markets. After starting work as a teacher, his career has spanned leadership, capability and talent development, organization change, with particular reference to marketing, acquisitions and business transformation. Under the pupilage of Paul Polman, Geoff has devoted energy and effort to leading ground-breaking work in HR, transforming Unilever's business model with embedding PURPOSE at its core, driving growth and profitability in a complex business. Geoff is now a global advocate, campaigner and consultant in addressing the stigma of mental ill-health in the workplace. He is an experienced Keynote Speaker with a reputation for energizing and inspiring you and your people to take action in creating workplaces that enhance the lives of people with health and purpose at the core. With keynotes delivered globally, Geoff has been able to bring his own experience of addressing the stigma of mental ill-health within Unilever, and helping to archetype the transformation of this company with Purpose at its core, closer to interested audiences. He provides a real practitioner's perspective on how to address these issues within workplaces today.